



**"Bridging the digital divide"**

## **Call for Sponsorship**

**EDU-IT Conference 2013**  
**Esplanade Hotel Fremantle**  
**on 7<sup>th</sup> and 8<sup>th</sup> October 2013**





## Call for Sponsorship: EDU-IT 2013

On behalf of the Western Australian Association of Independent Schools WA (AISWA) and Catholic Education Office WA (CEOWA) IT Managers group, I have established a committee to organise a Conference for IT Professionals working in the Education sector and teachers interested in enhancing their use of Technology in their classroom. This Conference is being organised with the cooperation of AISWA and the CEOWA.

The Conference will be held on 7th and 8th October 2013 at the Esplanade Hotel, Fremantle. The Conference will be targeted at School Management, IT Managers, Networking Professionals, IT support staff and all teachers. There will be invites sent to all Schools in WA including Public schools.

The Conference ran in 2010 and 2011 as a Conference for ICT Technical staff from Schools and had over 100 attendees both years. This year the inclusion of sessions for teachers is expected to increase those numbers significantly.

There will be a keynote each day followed by six streams of presenters and forums which will include three technical streams and three teaching streams.

In addition to the presentation style streams we will run a visionary stream discussing trends with ICT use in schools. This stream is for ICT Managers, those with leadership roles within schools and those interested in the directions ICT may take in schools.

We will be providing space and facilities for up to 20 vendor display booths. These spaces will be available to sponsors dependant on the level of sponsorship provided. There is also opportunity to sponsor special sessions including the provision of keynote speakers.

Darryl Watson

Chair EDU-IT Conference 2013

# Sponsorship Packages

## Platinum Level sponsorship – \$7,500 (3 Available)

The Platinum sponsors has the privilege of one room of content across both days. This enables you to have your services highlighted during those and provide important information about products you have on offer. The committee will work with you to prepare a comprehensive set of education specific content to be delivered in the room that you are sponsoring. The other parts of this package include:

- Display/sales stand (first choice of position)
- 10 minute presentation to all Conference attendees before a keynote presentation
- Your company logo with the caption “Platinum Sponsor” in the Program and on the Conference Web as well as signage on the days of the Conference
- One complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsors and benefit subject to approval based on secured packages)
- Acknowledgement (150 word write up) in the conference final program
- Three exhibition staff registrations, including social functions
- Three complimentary full conference registrations
- Delegate list given a week prior (subject to Australian Privacy Laws).Space for promotional material in Conference bags
- Access for up to four staff on each day in addition to the presenters for your room

There are several options available to extend your sponsorship, including sponsoring a Keynote speaker or the Cocktail party at the end of day 1. We are also keen to embrace any ideas that you may have for extending the value of your sponsorship and increasing the value of the Conference.

So that early exposure can be achieved for Platinum sponsors, a reply is need as soon as possible and full payment must be paid to confirm.







## Gold Level sponsorship – \$5,000 (3 Available)

Includes:

- Display/sales stand
- One presentation place in either a teachers or technical room
- Exclusive sponsorship signage in one of the three teachers specific presentation rooms
- Your company logo with the caption “Gold Sponsor” in the Program and on the Conference Web as well as signage on the days of the Conference page
- One complimentary satchel insert for inclusion in delegate satchels (to be provided by sponsors and benefit subject to approval based on secured packages)
- Acknowledgement (150 word write up) in the conference final program
- Two exhibition staff registrations, including social functions
- Two complimentary full conference registrations
- Delegate list given a week prior (subject to Australian Privacy Laws).
- The majority of these opportunities will not be available to any other sponsor (subject to first-come, first-served basis)

So that early exposure can be achieved for Gold sponsors, a reply is need as soon as possible and full payment must be paid to confirm.

## Silver Level sponsorship – \$3,000

Includes:

- Display/sales stand
- Your company logo with the caption “Silver Sponsor” in the Program and on the Conference Web page as well as signage on the days of the Conference Two exhibition staff registrations, including social functions
- One complimentary full conference registration

So that early exposure can be achieved for Silver sponsors, a reply is need as soon as possible and full payment must be paid to confirm.

## Keynote speaker sponsorship – POA

If you would like to nominate a speaker and sponsor their appearance costs Includes:

- Logos on all official correspondence
- Logos on screen during keynote session in main plenary room
- Banner display in exhibition area

## Welcome Reception – \$6,600

- The Welcome Reception is a great way to start the Conference and the opportunity to get your name up front. Acknowledgement will be given in the Program and the opportunity for a short presentation. Company logo will also be included on all signage related to this event and 3 complimentary invitations to the Reception will be provided for your guests.

## Conference Note Pads and Pens – \$990 each item

- A complimentary duo used extensively during and after the Conference. This is an excellent way to promote your company by its constant use. Your company logo can be printed on the pads with a message if required and your company name and in most cases, your logo can be printed on attractive pens

## Delegate Lanyards/Name Badges – \$5,500

- Attractive name badges will be prepared for delegates and a sponsors’ name and logo will be included on the badges and lanyards

## Satchel Inserts – \$1,100 each item

- A limited number of satchel inserts will be allowed, so be quick, first come, first served.
- A maximum of 5 x A4 pages per insert will be accepted.



# Sponsorship Form

Please post, email or fax this form to:

(This pdf form can be typed straight into and then printed off.)

Promaco Conventions  
PO Box 890  
Canning Bridge WA 6153  
Email: [promaco@promaco.com.au](mailto:promaco@promaco.com.au)  
Tel: +61 (0) 8 9332 2900, Fax: +61 (0) 8 9332 2911

## Contact Details (Please print clearly in block capitals)

Name:

Telephone:

Position:

Mobile:

Company Name:

Facsimile:

Address:

Postcode:

State:

Email:

Website:

## Sponsorship Package

Please confirm our sponsorship as follows:

Platinum Sponsor .....	\$7,500
Gold Sponsor .....	\$5,000
Silver Sponsor .....	\$3,000
Welcome Reception .....	\$6,600
Keynote Speaker .....	POA
Conference Note Pads & Pens (each item) .....	\$990
Delegate Lanyards/Name Badges ..	\$5,500
Satchel Inserts .....	\$1,100

All prices incl. GST

## Payment Method (tick appropriate box)

Please send me a **Tax Invoice** to make payment.

I enclose a cheque for the amount of: A\$

Cheques made payable to: "Promaco Conventions"

\*Please charge my credit card: A\$

VISA      MasterCard

Cardholder Name:

Card Number:

Signature:

Expiry Date:

Payment by EFT (Electronic Bank Transfer)

Bank: Westpac

Name of Account: EDU-IT

BSB: 036077 Account Number: 414695

Sponsorship agreement and a tax invoice will be sent upon receipt of your application form.

\*Credit card payment has a 3% surcharge.

For further information please contact the EDU-IT Conference Secretariat Promaco Conventions:

Promaco Conventions  
PO Box 890  
Canning Bridge WA 6153  
Email: [promaco@promaco.com.au](mailto:promaco@promaco.com.au)  
Tel: +61 (0) 8 9332 2900  
Fax: +61 (0) 8 9332 2911

I have read the cancellation policy of this brochure and accept all of its conditions.

Name:

Position:

Signature:

Date:

## Terms, Conditions and Cancellation Policy

Please note to secure your booking at the EDU-IT Conference 2013 payment for your participation must be settled prior to the conference. Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received prior to 31<sup>st</sup> July 2013 will have payments returned less a \$100 administration fee. Cancellations after that date will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.